



Corporate Presentation

January 2016

Forward-Looking Statements

This presentation contains forward-looking statements. All statements other than statements of historical facts contained in this presentation, including statements regarding the anticipated timing of the commercial launch of Canalevia, obtaining MUMS designation, and the timing of expanding the indication for Canalevia to acute diarrhea and the timing of data from planned proof of concept, field and other studies are forward-looking statements. These statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “expect,” “plan,” “aim,” “anticipate,” “could,” “intend,” “target,” “project,” “contemplate,” “believe,” “estimate,” “predict,” “potential” or “continue” or the negative of these terms or other similar expressions. The forward-looking statements in this presentation are only predictions. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition and results of operations. These forward-looking statements speak only as of the date of this presentation and are subject to a number of risks, uncertainties and assumptions, some of which cannot be predicted or quantified and some of which are beyond our control. The events and circumstances reflected in our forward-looking statements may not be achieved or occur and actual results could differ materially from those projected in the forward-looking statements. Moreover, we operate in a dynamic industry and economy. New risk factors and uncertainties may emerge from time to time, and it is not possible for management to predict all risk factors and uncertainties that we may face. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

Free Writing Prospectus Statement

This presentation highlights basic information about us and the offering to which this communication relates. Because it is a summary, it does not contain all of the information that you should consider before investing in our common stock.

We have filed a registration statement (including a prospectus, which currently is in preliminary form) with the US Securities and Exchange Commission (SEC) for the offering to which this presentation relates. The registration statement has not yet become effective. Before you invest, you should read the preliminary prospectus in the registration statement (including the risk factors described therein) and other documents we have filed with the SEC for more complete information about us and the offering.

You may access these documents for free by visiting EDGAR on the SEC website at <http://www.sec.gov>.

The preliminary prospectus, dated January 7, 2016, is available on the website at <http://www.sec.gov>.

Alternatively, we or any underwriter participating in the offering will arrange to send you the preliminary prospectus and, when available, the final prospectus and/or any supplements thereto if you contact Aegis Capital Corp., Prospectus Department, 810 Seventh Avenue, 18th Floor, New York, NY 10019, telephone: 212-813-1010, email: prospectus@aegiscap.com.



Public Offering Summary

Issuer Jaguar Animal Health, Inc.

Exchange/Ticker NASDAQ CAPITAL MARKET / JAGX

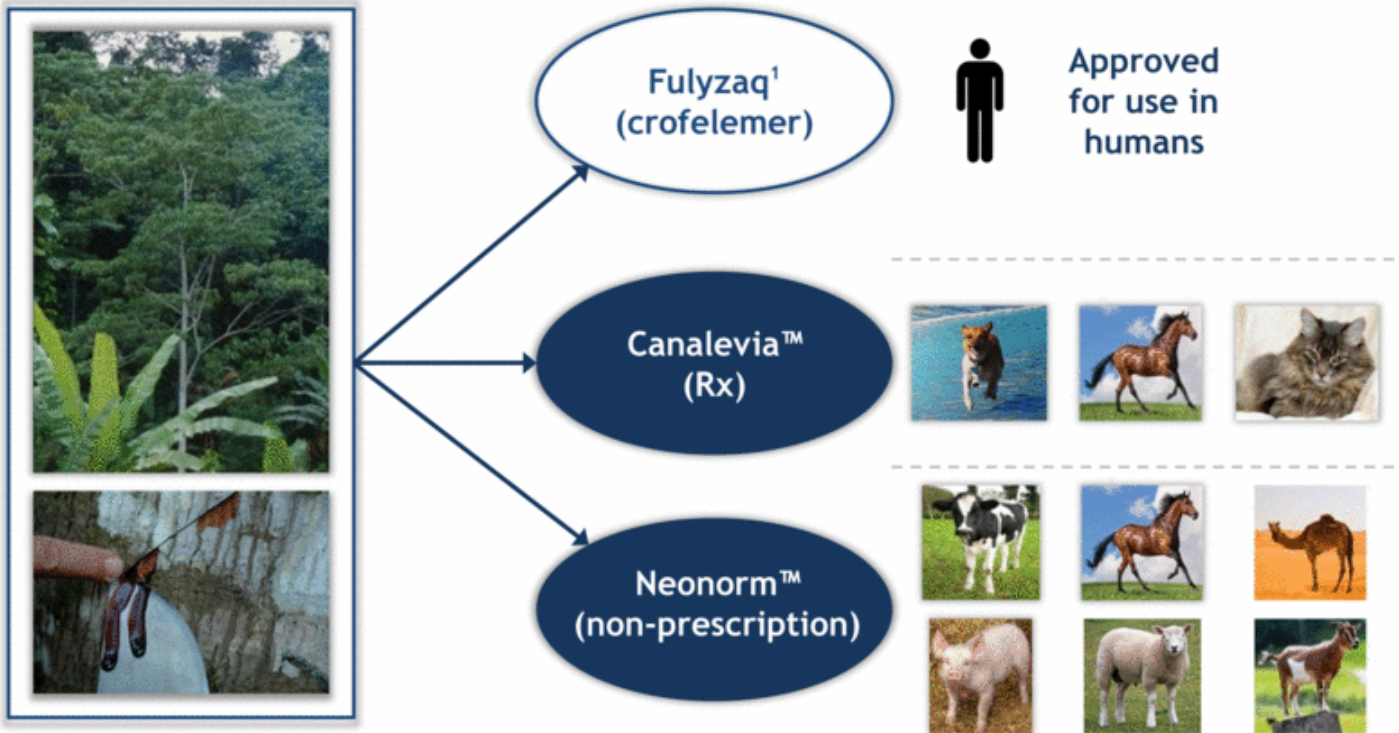
Offering Size Approximately \$11.0M

Over-Allotment 15% Primary

Sole Book-runner Aegis Capital Corp.



GI Product Development Strategy



Intellectual property applies globally to all products across species



¹Fulyzaq was approved by the FDA in 2012 for the symptomatic relief of noninfectious diarrhea in adults with HIV/AIDS on antiretroviral therapy. The product is a registered trademark of and is marketed by Salix Pharmaceuticals, Inc.

Investment Highlights

First-in-Class GI Products for Animals

- The only FDA-approved human anti-secretory diarrhea product¹
- Significant animal and human data
- Natural products from *Croton lechleri*

Rationale for MOA

- Highly conserved Mechanism of Action (MOA) in all mammals
- Clinical benefit shown in humans, calves, dogs, and foals

Recent Milestones

- Initiated pivotal clinical trial for acute diarrhea in dogs
- Soft launch of Neonorm Foal
- Submitted to FDA all major technical sections for Chemo-Induced Diarrhea (CID)
- Completed enrollment in POC trial for the treatment of gastric ulcers in horses
- Initiated study to investigate prophylactic benefit of Neonorm Calf

Anticipated Upcoming Milestones

- Conditional Approval in dogs for Canalevia for CID
- POC results and continued product development for treatment of ulcers in horses
- Launch second-generation formulation of Neonorm Calf
- Commercial launch of Neonorm Foal in US and Neonorm Calf in South America

Management Team

- Expertise in GI product development
- Medicine, regulatory and commercial experience within animal health

Commercialization

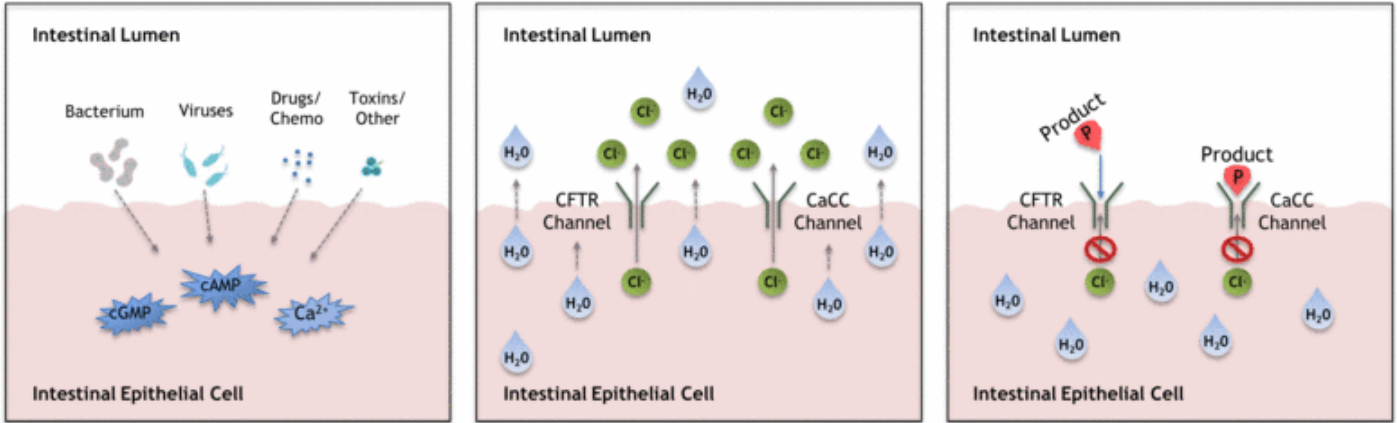
- Common educational and promotional activities focus on first-in-class MOA
- Companion and high-value animal drugs drive long-term business opportunity



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Common Pathway and MOA in Mammals

Canalevia and Neonorm are distinct products that act at the same last step in a physiological pathway generally present in mammals, regardless of cause



Acts locally in the gut and is minimally absorbed systemically

Intellectual Property Portfolio

- Exclusive worldwide veterinary license to all Napo IP for all veterinary treatment uses and indications for all species of animals
 - Zero to low royalties
 - Exclusive global veterinary license to 2,300+ medicinal plants
- Eight provisional patent applications, three pending patent applications under the Patent Cooperation Treaty, and one U.S. non-provisional patent application
- Notices of Allowance for two NP-500 patent applications
 - Jaguar's drug product candidate to treat diseases related to insulin-resistance in dogs, horses & cats
- Prebiotic benefits of polyphenols/*Croton lechleri*-derived products
- Rifaximin combination

Rx Drug Product Candidates

Product Candidate	Species	Indication	Completed/Anticipated Milestones	
			2015	2016
Canalevia		CID	<ul style="list-style-type: none"> Submitted all major technical sections for NADA 	<ul style="list-style-type: none"> 2H, Conditional approval Commercial launch
		Acute Diarrhea	<ul style="list-style-type: none"> Product development meeting with FDA, protocol concurrence Initiate pivotal trial 	<ul style="list-style-type: none"> 2H, Complete clinical development program Initiate filing NADA
Specific formulations of crofelemer		Acute Colitis	<ul style="list-style-type: none"> 2H, Safety data 	<ul style="list-style-type: none"> 1H, Product development meeting with FDA Initiate filing NADA
		Colonic & Gastric Ulcers	<ul style="list-style-type: none"> 2H, Completed enrollment in POC safety & effectiveness study 	<ul style="list-style-type: none"> 1H, Safety & effectiveness data 1H, Product development meeting with FDA 2H, Commence clinical development program
		Acute Diarrhea		<ul style="list-style-type: none"> Safety & POC data Top-line pivotal efficacy data
Virend (topical)		Herpes Virus		<ul style="list-style-type: none"> Safety & POC data
Specific formulations of NP-500		Obesity-related Metabolic Dysfunction	<ul style="list-style-type: none"> IP, Notice of allowance 	
		Metabolic Syndrome	<ul style="list-style-type: none"> IP, Notice of allowance 	
		Type II Diabetes	<ul style="list-style-type: none"> IP, Notice of allowance 	

Canalevia: Diarrhea in Dogs

- Diarrhea is one of the most common reasons for veterinary and emergency visits for dogs in the US
 - Six million cases annually of acute and chronic watery diarrhea
- No FDA-approved anti-secretory products for dogs
 - Current treatments
 - Rehydration
 - Diet change
 - Absorbents/binding agents (Pepto-Bismol)
 - Anti-motility agents (Imodium)
 - Antibiotics
- No current treatments directly address dehydration and watery flow

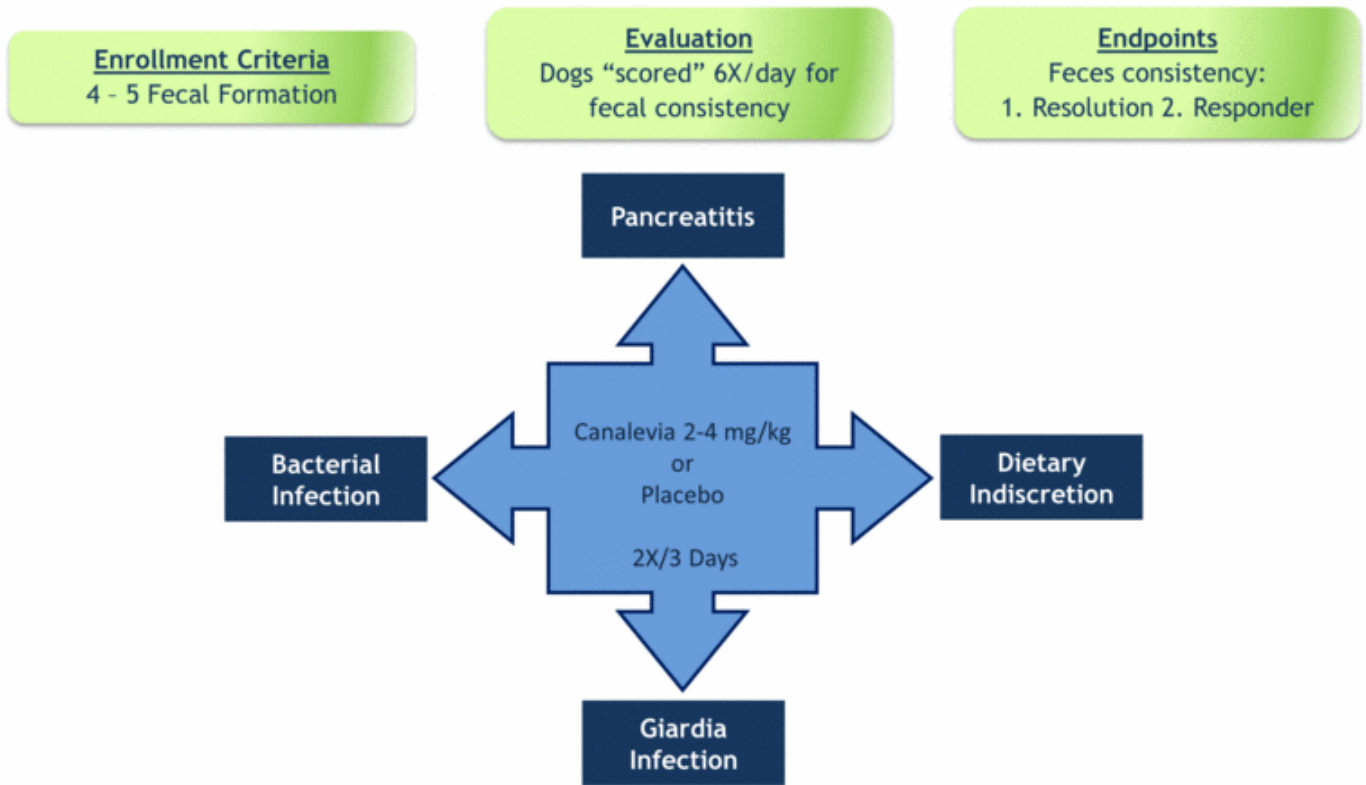


Canalevia: Chemotherapy-Induced Diarrhea (CID) in Dogs

- Over 230,000 dogs receive chemotherapy in the US
 - Approximately 25% suffer from CID
- Applied for MUMS designation
 - MUMS designation is similar to “orphan drug” status
- Submitted all required major technical sections to FDA
 - Same manufacturers as human approved NDA
- Completed pilot safety study: 25% of dogs entered study with unformed feces and resolved
- Planned commercialization in 2H 2016

Canalevia: Acute Diarrhea

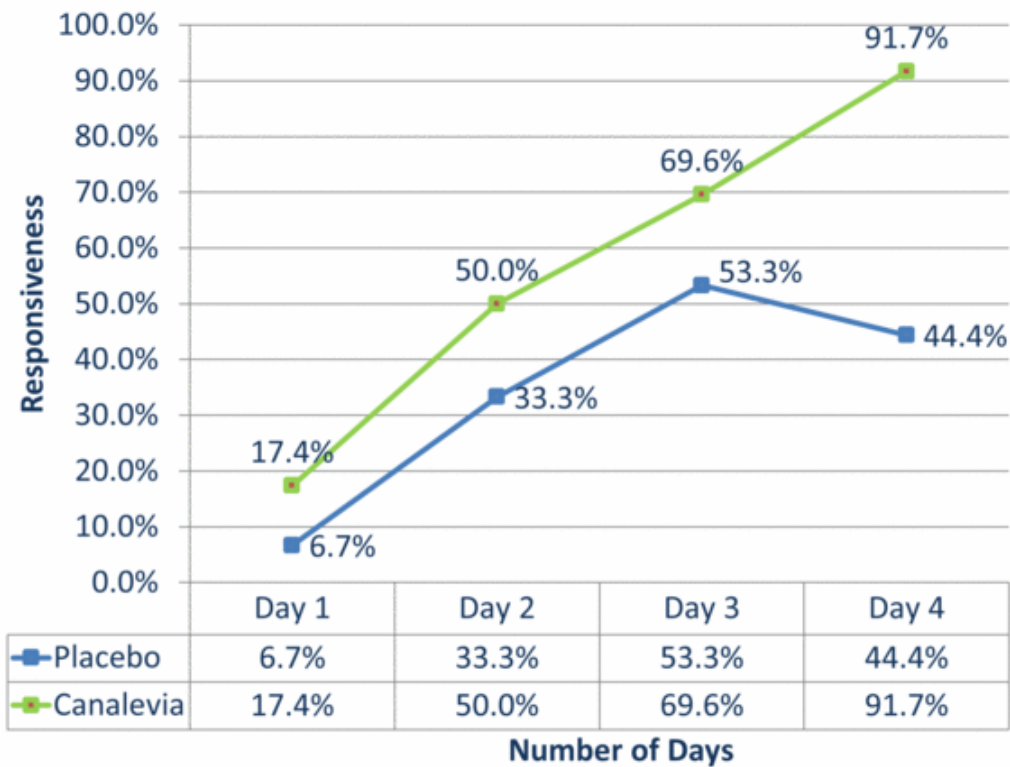
Proof of Concept Study -- 39 dogs evaluated



Treatment: All dogs received "standard of care" for diarrhea (oral/IV fluids for rehydration or disease-specific medications)

Canalevia: Clinical Results

Clinical Responsiveness of Canalevia vs. Placebo



Resolution:
91% vs. 50%
p = 0.007

Responsiveness:
92% vs. 44%
p = 0.046



Response in Canalevia arm is greater than placebo on all days by >10%

Canalevia: Pathway to Commercialization

Expand label indication for Canalevia to acute diarrhea, regardless of cause






Equine Ulcer Opportunity

- Proof of concept study enrollment completed
- POC results in Q1, 2016
- 97% of high performance horses have either gastric or colonic ulcers*
- 63% of high performance horses have colonic ulcers*
- 87% of high performance horses have gastric ulcers*
- 54% of high performance horses have both colonic and gastric ulcers*
- No marketed FDA-approved treatments for colonic ulcers in horses
- Chronic treatment cost ~\$50/day
- International synergies for market awareness and demand
- ~4 million high performance horses in US



Neonorm: Non-Prescription Products

Products	Species	Use	Anticipated Milestones	
			2015	2016
Neonorm Calf		Improve gut health and normalize stool formation in pre-weaned dairy calves with scours	<ul style="list-style-type: none"> Field studies: Include evaluation of herd-wide prophylactic & prebiotic benefits. Initial results support prebiotic effect and beneficial results of Neonorm on weight gain in preweaned calves 	<ul style="list-style-type: none"> Launch second-generation formulation (administered in liquid) South American commercial launch
Species-specific formulations of Neonorm		Normalize fecal formation (horse foals)	<ul style="list-style-type: none"> 2H, POC positive results 2H, Soft-launched at American Association of Equine Practitioners Trade Show 	<ul style="list-style-type: none"> 1H, Commercial launch
		Normalize fecal formation (adult horses & other farm/production animals)	<ul style="list-style-type: none"> Initiate POC studies in various species based on market research 	

Neonorm™ Foal

A new and unique way to promote normal fecal formation and reduce water loss in foals

- There are currently no anti-secretory products commercially available for the foal market
- Premiered product December 2015 at the American Association of Equine Practitioners Trade Show in Las Vegas



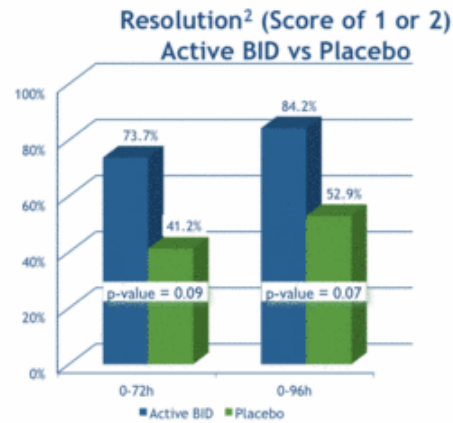
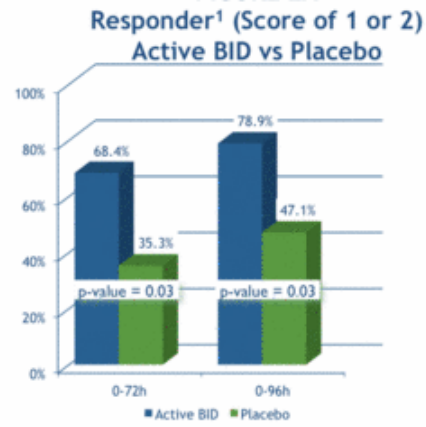
Neonorm Foal Proof-of-Concept Study

Study Objective:

Determine the safety, tolerability, and efficacy of Neonorm Foal

Conclusion:

This exploratory study demonstrated the effectiveness of Neonorm Foal vs. placebo in the treatment of diarrhea amongst foals from birth to 16 weeks.



¹Responder: A foal who achieved a formed stool by the end of the treatment period.

²Resolution: A foal who achieved a formed stool (1 or 2) at any point at any post-baseline assessment.

Neonorm Calf *E. coli* Challenge Study*

Study Objective:

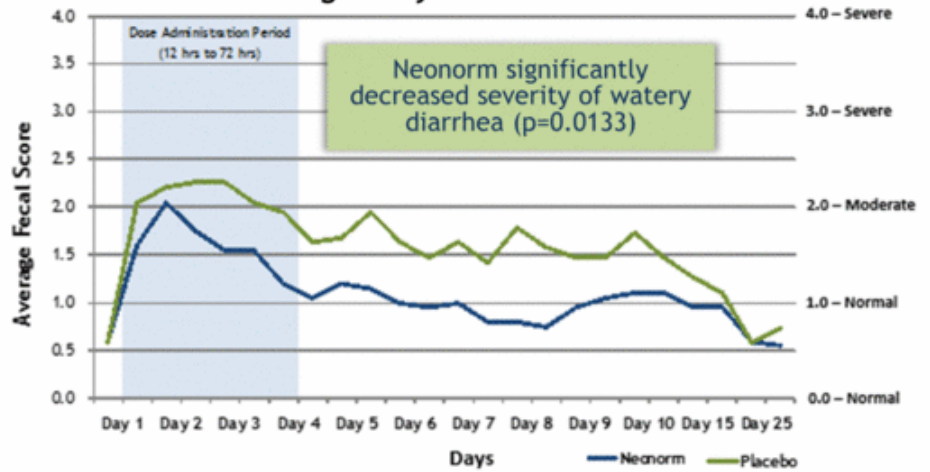
Evaluate severity and incidence of diarrhea, mortality and weight gain.

Conclusion:

The total economic benefit from health endpoints, such as weight gain, from Neonorm could be ~\$110 per calf.



Average Daily Calf Fecal Scores



Health and Economic Impacts

	Average Duration of Watery Diarrhea (Score ≥ 2)	Average Duration of Severe Watery Diarrhea (Score 3 or 4)
Neonorm Calf	3.03 days	1.10 days
Placebo	5.16 days	2.42 days

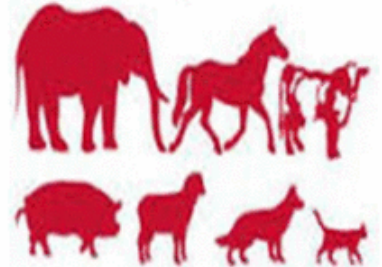
	# of Calves	Mortality	Average Daily Weight Gain After 25 Days
Neonorm Calf	20	5% (1 calf)	15.5 pounds (281 g/day)
Placebo	19	21% (4 calves)	12.1 pounds (219 g/day)

*Study published in American Dairy Science Association's *Journal of Dairy Science*, fall 2015

Neonorm Calf: Field Studies¹

- Two recently completed field studies:
 - Study conducted in association with Cornell University College of Veterinary Medicine and Field study in Wisconsin further supports benefits related to supporting reductions in water loss associated with diarrhea and supporting weight gain in preweaned calves
- Recently completed Cornell study supports benefit on optimization of intestinal microbiome in calves
 - Cornell trial to investigate this potential prebiotic and prophylactic benefit
 - Second-generation formulation of Neonorm—for entire herd management—that can be administered in water and/or milk replacer

Cornell University
College of
Veterinary Medicine



¹These are results from the two field studies conducted to support Jaguar's commercial launch of Neonorm.

Jaguar Commercial Strategy

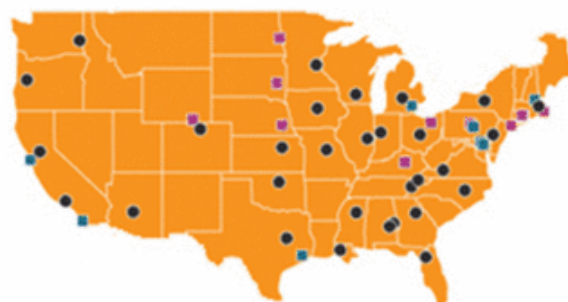
- Focused direct sales force, unique Mechanism of Action
- Educational outreach to key opinion leaders and decision makers
- Complement major distribution partnerships
- Transferable as we expand from production to companion animals
- Meaningful partnerships in international markets: example, signed distribution agreement with Biogenesis Bagó, South America's largest veterinary biotechnology company



Biogenesis Bagó agreement covers red-shaded regions



Each dot represents 1,500 cows
(Reprinted by permission; March 25, 2013
Hoard's Dairyman Magazine)



● Veterinary Medical Schools and Colleges
■ Departments of Veterinary Science
■ Departments of Comparative Medicine
■ Other Educational Veterinary Institutions



US Market Opportunity

Canalevia Market

Rx

Companion Animals

US Population:
74.0M Cats, 70.0M Dogs

<u>Total Cases</u>	<u>Acute Cases</u>
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6.0M Dogs	~ 2/3
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2.9M cats	~ 2/3
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3.9M Performance Horses

Neonorm Market

Non-Prescription

Dairy, Beef, Horses

<u>Population</u>	<u>Incidence</u>
>11.0M Dairy Calves	23.9%*
~22.0M Beef Calves	2.4%**
9.2M Horses	>10%

**Incidence in dairy heifer calves*

***Beef calves < 3 weeks old*

Selected Milestones

Results/Filing

Commercial Launch

Companion Animals (Rx)

Canalevia CID in Dogs
Initiate Regulatory Filing

2014

Neonorm Launch in
Dairy Calves

Horse Safety Results

Completed Enrollment for
Horse Ulcers POC Study

Horse Acute Colitis Safety
Results

Filing of All Required Major
Technical Sections for
Canalevia CID

Successful POC Study,
Canalevia (Dogs) Acute
Diarrhea

Canalevia (Dogs) Acute Diarrhea -
Product Development Meeting FDA;
Initiate Pivotal Trial

2015

Neonorm Calf Study Published
in *Journal of Dairy Science*

Neonorm Field Study Results in
Dairy Calves

Horse Foals Safety & Efficacy
Results

Soft Launch Neonorm Foal

Distribution Agreement Signed
with Bagó

Horse Ulcers POC Results

Horse Ulcers Pivotal Trial

Horse Acute Colitis Initiate
NADA Filing

Cat Acute Diarrhea Safety &
POC Results

Virend Cat Safety & POC
Results

Canalevia (Dogs) Acute Diarrhea -
Initiate NADA Filing

Canalevia CID Launch

2016

Neonorm Calf Launch in South
America with Biogenesis Bagó

Commercial Launch Neonorm
Foal

Commercial Launch, Neonorm
Adult Horses

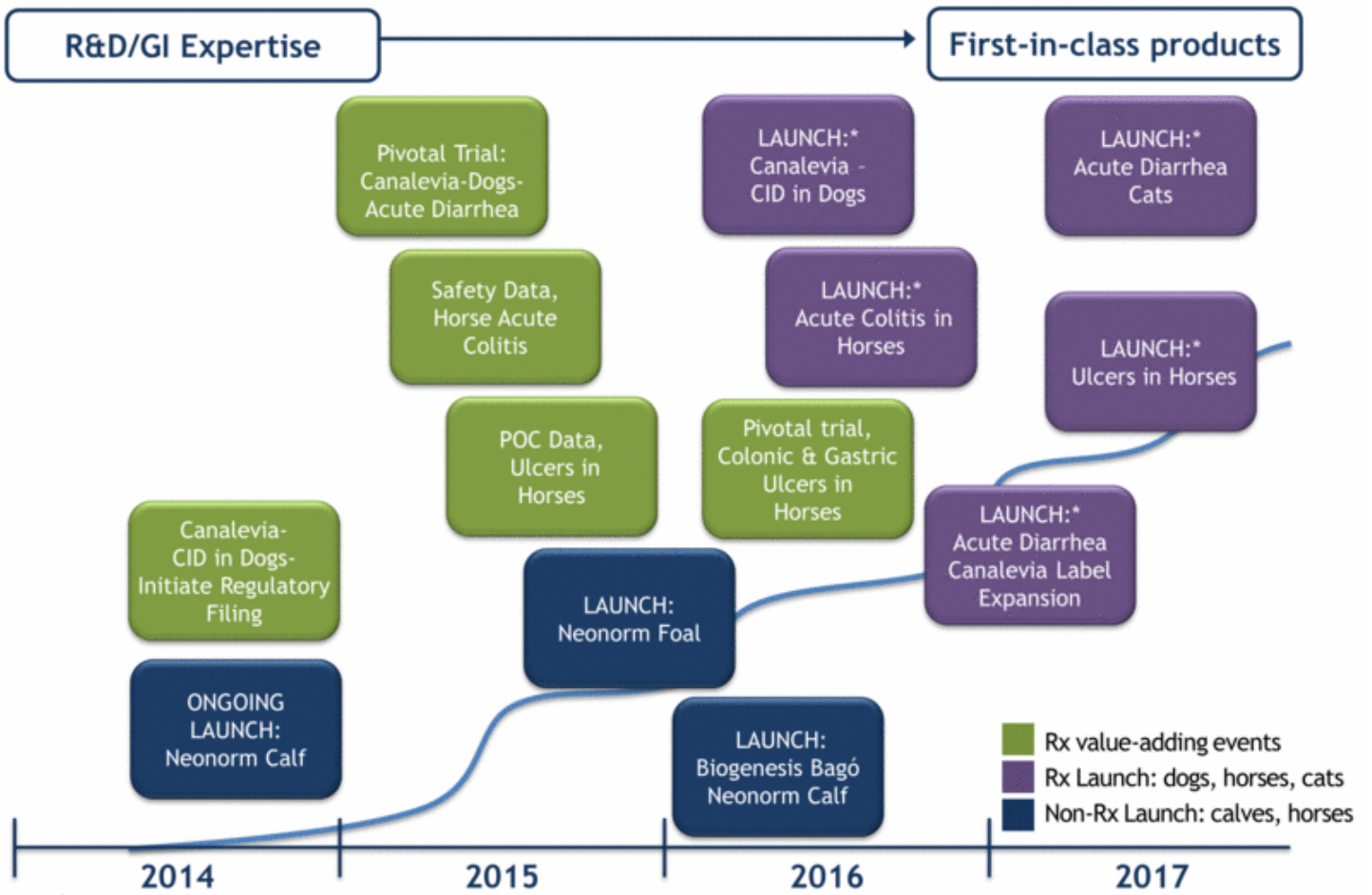
Enter Additional International
Partnerships

Neonorm Prophylactic Herd
Management Study in Dairy
Calves

Production Animals (Non-Prescription)



Jaguar Commercialization Horizon



*Contingent upon FDA approval

Capital Structure¹

(Excluding shares to be issued in the proposed offering)

	Shares Outstanding	%
Common Stock	8,124,923	81.6%
Equity Awards-Stock Options ⁽²⁾	1,026,339	10.3%
Equity Awards-Restricted Stock Units ⁽³⁾	55,536	0.6%
Warrants to Purchase Common Stock ⁽⁴⁾	748,872	7.5%
Fully Diluted Common Shares ⁽⁵⁾⁽⁶⁾	<u>9,955,670</u>	<u>100%</u>

(1) As of December 31, 2015.

(2) Consists of 693,006 options outstanding issued under the 2013 Equity Incentive Plan at a weighted average strike price of \$3.74 per share; 226,500 options outstanding issued under the 2014 Stock Incentive Plan at a weighted average strike price of \$4.27 per share; and 106,833 options available for grant under the 2014 Stock Incentive Plan.

(3) Includes 27,768 employee RSUs which vested on 1/1/2016. The remaining 27,768 employee RSUs vest on 7/1/2017.

(4) Weighted average warrant exercise price of \$5.37 per share.

(5) Does not include 26,785 convertible note shares not automatically converted at the offering.

(6) Does not include 550,000 shares added to the 2014 Stock Incentive Plan contingent upon stockholder approval.



Use of Proceeds

(Offering size of approximately \$11.0 million)

	Amount (\$ Mil.)	%
Canalevia clinical studies and regulatory approval costs	1.9	17.3%
Other Rx clinical studies and regulatory approval costs	1.5	13.6%
Commercial activities for Canalevia and Neonorm inside and outside the US	2.0	18.2%
Studies and field trials for Neonorm for calves, horses & foals	0.5	4.6%
Species specific formulations for all of our products	0.4	3.6%
Third-party manufacturing; including Indena S.p.A	0.4	3.6%
Working capital and general corporate purposes ¹	4.3	39.1%
TOTAL	11.0	100%

¹Includes offering-related costs

Investment Highlights

First-in-Class GI Products for Animals

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- Significant animal and human data
- Natural products from *Croton lechleri*

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Management Team

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Management Team

Lisa Conte

Founder, Chief Executive
Officer & President

- 25+ years of industry experience
 - Obtained first anti-secretory human product FDA approval
-

Karen Wright

Chief Financial Officer

- 30+ years of financial experience with biotech companies
 - Former head of finance for Clene Nanomedicine
-

John Kallassy

Chief Operating Officer

- Former CEO of Zargis Medical Corp., which developed and sold human cardiac diagnostic devices
 - Former CFO of Speedus Corp.
-

Michael Guy, DVM, MS, PhD

Vice President & Clinical
Veterinarian

- 20+ years of pharmaceutical R&D experience
 - Former Director of Morris Animal Foundation's Canine Lifetime Health Project
-

Brett McKusick, DVM, MS, PhD

Head of Regulatory Affairs

- 20+ years of clinical and animal health R&D experience
 - Former Veterinary Medical Officer, FDA CVM
-

Steven King, Ph.D.

Executive Vice President,
Ethnobotany & Supply

- 22+ years experience surrounding supply of crofelemer
 - Previously with Napo
-

David Sesin

Vice President, Project
Management

- 30+ years of chemistry-related experience in biotech fields
 - Former Director of Chemistry at Bayer CropScience
-

Ian Parker

Vice President, Commercial
Operations

- Longtime veteran of animal health industry
 - Former sales & marketing head for Bioniche Animal Health's US subsidiary
-

Board of Directors

James Bochnowski
Chairman

- Founder of Delphi Ventures, one of the first VC firms to focus exclusively on investing in life sciences companies
 - Co-founded Technology Venture Investors
-

Lisa Conte
Founder, CEO & President

- 25+ years of industry experience
 - Obtained first anti-secretory human product FDA approval
-

Jiahao Qiu
Director

- Principal of BioVeda China Fund, a life science investment firm
 - Extensive experience evaluating, managing & investing in life science companies
-

Zhi Yang, Ph.D.
Director

- Chairman, Managing Partner and Founder of BioVeda China Fund
 - Advisor to the China Health and Medical Development Foundation, under China's Ministry of Health
-

Folkert Kamphuis
Director

- Former Global Head of Strategic Planning at Novartis Animal Health
 - 20+ years in executive roles at Pfizer Animal Health/Pharmacia and Merial
-



 **Jaguar** 
ANIMAL HEALTH

Healthy Animals. Happy Humans. Naturally.